Announcing the Publication of...

**Animal Passions and Beastly Virtues**
Reflections on Redecorating Nature

Marc Bekoff

Foreword by Jane Goodall

*An engaging, thoughtful look at the science and ethics of research into animal behavior*

“Animal Passions and Beastly Virtues is a book for scientists and non-scientists alike. The writing is clear so that even complex subjects can be readily understood by the general public. Marc has the courage of his convictions and is an excellent spokesman for animals. He has learned so much from watching animals and empathizing with them, and by publishing this collection of essays, he hopes to share this knowledge with as many people as possible. I will share Animal Passions and Beastly Virtues with colleagues and friends around the world.”—Jane Goodall

What is it really like to be a dog? Do animals experience emotions like pleasure, joy, and grief? Marc Bekoff’s work draws worldwide attention for its originality and its probing into what animals think about and know as well as what they feel, what physical and mental skills they use to live successfully within their social community. Bekoff’s work, whether addressed to scientists or the general public, demonstrates that investigations into animal thought, emotions, self-awareness, behavioral ecology, and conservation biology can be compassionate as well as scientifically rigorous.

In Animal Passions and Beastly Virtues, Bekoff brings together essays on his own ground-breaking research and on what scientists know about the remarkable range and flexibility of animal behavior. His fascinating and often amusing observations of dogs, wolves, coyotes, prairie dogs, elephants, and other animals playing, leaving and detecting scent marks (“yellow snow”), solving problems, and forming friendships challenge the idea that science and the ethical treatment of animals are incompatible.

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MARC BEKOFF is a Professor of Ecology and Evolutionary Biology at the University of Colorado, Boulder. He has published numerous books including *The Smile of a Dolphin*, *Minding Animals, The Ten Trusts* (with Jane Goodall), and the Encyclopedia of Animal Behavior. His homepage is http://literati.net/Bekoff. He and Jane Goodall co-founded Ethologists for the Ethical Treatment of Animals (www.ethologicaethics.org).